

# Conscious Leadership

## Are you a self-aware leader and influencer?

Morpheus was the Greek god of dreams, and it is the mythical name given to me by my closest friends because I am the one who awakens dreams in others.

Wouldn't you love to lead in a way that was free from the burden of others' expectations and instead lead from who you truly are?

Unfortunately, the world we live in continues to conform to "best practices" instead of celebrating uniqueness. In Steve Jobs' commencement speech, he said **"you shouldn't be like me, you should be like you"**. Only Steve Jobs can be like Steve Jobs. Only Nelson Mandela can be like Nelson Mandela. Only you can be like **you**.

The problem in leadership is two-fold; we're pushed to do and be everything as leaders – except to be our truest selves. The flip side of that coin is that we don't know, accept, or believe in the value of our unique essence.

### Why now?

People are struggling with isolation and mental health issues are on the rise. Then there's the pressure and conditioning to change ourselves in order to fit in.

The current leadership systems are broken. Our world is desperate for a different kind of leadership. People are blaming external factors for their leadership failures, and they're also looking for external solutions to these problems. But when we realise the problem lies within, we find that the solution also lies within. Focusing on internal first is how we become self-aware, connect with self, and become conscious.

Conscious leadership isn't a destination, there's no arrival, it's a journey. But there is an awareness that we develop when we catch ourselves behaving unconsciously and that gives us the ability to move into a conscious space.

I've discovered that as I became more self-aware, I've had a bigger impact in the work that I do. You see, self-awareness leads to conscious leadership that leads to greater influence and impact.

### Here are 3 ideas that can shift the way you lead and impact.

#### 1. **CONNECT with your unique essence as a leader**

We each have unique wiring, there is no one like you, statistically – it's a fact. The first key secret to leading and impacting in a powerful way is to connect with your uniqueness as a leader. Go on the full journey of discovering all of who you truly are and take that to the world. That is your superpower. You will be successful because you are uniquely you.

#### 2. **FREEDOM from fitting in**

All our lives we've heard messages of emulation – *"this is how you need to be"*, *"this is the type of leader you should be"*, and *"this is best practice..."*. What if there was no such thing as best practices when it comes to people because we're all unique? We want freedom from fitting in. We want to embrace the uniqueness that is in us and in those whom we lead and let's build synergy around that.

#### 3. **Making an IMPACT through radical self-acceptance.**

Once we've connected with our true selves and experienced the freedom from fitting in, it's time to take it a step further by making an impact through radical self-acceptance. Acceptance of every strength, weakness, and mediocrity. Because if we don't accept our weaknesses, we'll never fully accept our strengths.

When we accept our weaknesses, we're able to partner for them and build synergies that would have otherwise not been possible if we were in denial. Research has proven that your growth path is accelerated through self-acceptance because you can plan ahead and move to where you want to be.



## So how do you know how you're doing on your leadership journey?

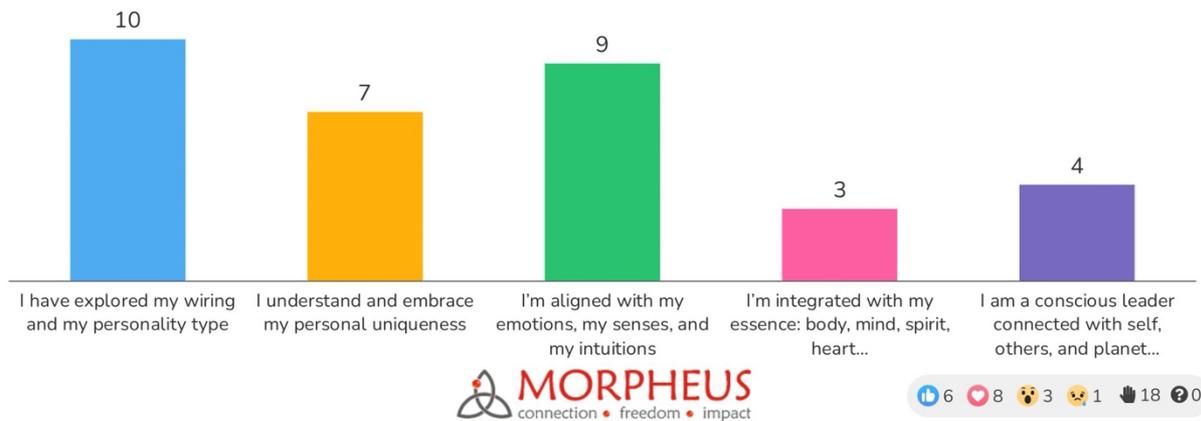
We've designed an assessment to determine your gaps specifically in the 3 areas of **Connection, Freedom, and Impact**. It's called the **Leadership Essence Growth Gap (EGG)**. You can access the free assessment here <https://totallymorpheus.involve.me/egg>

Don't get stuck being unaware of your leadership potential.

Here are the results of the poll that I asked during the Morpheus Intelligence Update.

AhaSlides

## Where are you on your conscious leadership journey?



I want to assure you that you are not alone! You are not the only one who feels the pressure to conform, to be something or someone that you're not. Conscious leaders are clubbing together to create environments where they can be accepted for who they truly are so that they can make the biggest impact in their world and influence others to do the same.

I hope you enjoyed the presentation!  
**Ian Hatton | Morpheus**

