



 **MORPHEUS**  
genius  
connection • freedom • impact

## What is Morpheus Genius?

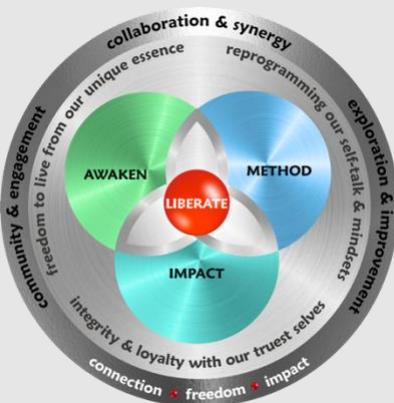
Most people are unconscious to the influences that drive them, they are blindly following their conditioning, circumstances, woundings, self judgements and wiring. In other words, they are more unconscious victims than conscious leaders. Morpheus Genius unshackles the true **YOU** to make a meaningful impact. Liberated. Authentic. Influential.



Ian Hatton, the creator of Morpheus Genius is a keynote speaker and the foremost authority on leading from your truest self. Also known as Morpheus, he empowers personal mastery by tapping into your authentic essence.

The Morpheus products are about the humanity, neuroscience, and success of living and leading from your truest self.

## The Morpheus top 3 keys to living a purposeful life of sustainable impact.



1. Become **AWAKENED**, intentional, and free to live and influence from your truest self.
2. Become skilled in the **METHOD** of reprogramming your limiting beliefs and mindsets
3. Become conscious, tenacious and integrous with yourself and your **IMPACT**

## Morpheus Genius Disruptive

This online product kickstarts your essence journey. It's about accessing your truest self and discovering your inner genius. The process includes guided sessions of videos, reflections, and structured journaling. It concludes with a coaching session with Ian.



## Morpheus Genius Experience

This is a one-year journey of discovering, accepting, and learning to love your unique essence and purpose. Through videos, coaching, assessments, group work, and journaling it delves deeper into AWAKEN, METHOD, and IMPACT. Setting you up to live your essence!

\* Includes the Morpheus Genius Disruptive



## Morpheus Genius Intensive

This is a deep dive into your unique leadership genius, a 5 day 1-on-1 with Ian at an exclusive destination. He will: Connect you with your truest self, stimulate new perspectives, and challenge limiting mindsets - clarity on who, what, and why you are. You will leave with a focused prioritized plan on becoming a conscious leader. Unleashing your leadership essence.

\* Includes the Morpheus Genius Experience



## Case Study: Lesedi Dibakwane

### Issue:

Lesedi struggled with his career and personal development. He was unclear of his purpose and his finances were in disarray.



### Guided Action:

He became self-aware through uncovering and embracing his own significance. He defined his values and realised where and how he could make an impact.

### Result:

His career took off, he paid off his bond and married a wonderful woman. He's more influential, reflective, and self-accepting – building a lasting legacy.

*“Ilan has had the single biggest impact on my adult life.” – Lesedi Dibakwane*

## Next steps

Watch the Morpheus Genius introductory video here



Book a free EssenStrat with Ilan here



### Social Media Links

